

Group 3 Goals Work Session:

SMART Goals:

Specific: say what you want to achieve.

Measurable: know when you have succeeded.

Achievable: are challenging but also realistic.

Relevant: has to have an emotional tie and mean something.

Timed: must be timed.

Transportation

"PROVIDE A SAFE, EFFICIENT, ACCESSIBLE AND CONNECTED SYSTEM OF TRANSPORTATION THAT EMPHASIZES PUBLIC TRANSIT, WALKING, AND BIKING TO ENHANCE OPTIONS TO REDUCE OUR OVERALL DEPENDENCE ON THE AUTOMOBILE." – Imagine Bloomington Vision Statement

DISCUSSION TOPICS:

- How will generational preferences impact the way people travel around Bloomington?
 - Town and gown trends
 - Housing preferences/urbanization
- What socioeconomic shifts could occur that will influence our transportation needs?
 - Housing + transportation costs
 - Range of vehicular ownership options
- Does our transportation network meet our future needs?
 - Retrofitting vs. redesigning transportation infrastructure
 - Limitation of resources: fiscal, land, and other resources
 - Redefining Prosperity and Journey to Platinum Council reports
- What are the parameters for a safe, efficient, accessible, and connected system?
 - Mutual benefits of safe, efficient, and accessible by mode choice
 - Non-transportation considerations (environmental, public health, social)
 - Performance measures: levels of service, crash rates, connectivity
- What are "Complete Streets", and should this concept be part of the next Plan?
 - Master Thoroughfare Plan (local, collector and arterial designations)
 - Context, design standards, priorities
- What role does the MPO Master Transportation Plan play in the next Plan?
 - Regional planning/priorities vs. local priorities
 - State and Federal policies and resources
- How well has the City performed in mitigating traffic?
 - Transit, non-motorized modes of transportation, and other strategies

2002 GPP Goals:

Enhance and Expand Public Transit Services

Enhance Bicycle and Pedestrian Transportation Facilities

Implement Traffic Management Strategies

Economic and Sustainable Development

"INVEST IN DIVERSE, HIGH QUALITY ECONOMIC DEVELOPMENT THAT PROVIDES EQUITABLE JOB OPPORTUNITIES TO OUR RESIDENTS, SUPPORTS AN ENTREPRENEURIAL SMALL BUSINESS CLIMATE, ENHANCES THE COMMUNITY'S ROLE AS A REGIONAL HUB, AND IS RESPONSIVE TOWARDS LARGER CONCERNS OF SUSTAINABILITY." – Imagine Bloomington Vision Statement

"ENHANCE THE COMMUNITY'S ROLE AS A REGIONAL ECONOMIC HUB." – Imagine Bloomington Vision Statement

DISCUSSION TOPICS:

- What are the essentials of a long-term economic development vision?
 - A sustainability framework (equity, economic development, environment / people, profit, planet)
 - Equitable job creation - living wage, job creation at all wage levels, diversity of employment opportunities, job retention, "brain drain" prevention
 - Diversification of the employment sectors (life sciences, technology sector, retail, service, tourism, manufacturing, etc.)
 - Preserve social, cultural and civic institutions
 - Educated/qualified workforce
 - Resilience, responsiveness to change
 - Infrastructure
- How would you define our 'role as a regional hub'?
 - Established, emergent, and/or resurgent economic/community characteristics
 - Market area for products, services, employment, education, other
 - "Location of choice"
- How can economic development further the cause of sustainability?
 - "Green" sector business/job recruitment/development
 - Sustainable business practices for existing employers, new developments
 - Equitable employment opportunities for residents, investments in human infrastructure
 - Growth strategies that protect the environment and natural resources
 - Attracting new capital and investment from outside the community into the community; re-circulating dollars in the community rather than exporting them
- What role does tourism play within a long-term economic development strategy?
 - Indiana University (sporting events, Jacobs School, student's families/visitors)
 - Local, regional attractions (Lake Monroe, state forests, festivals/events, Courthouse Square, Convention Center)
 - Tourism-related business opportunities, job creation and revenue generation
 - Visitors are not just potential revenue generators but are also potential new residents and businesses

Economic and Sustainable Development (continued)

- What type of investments should the community consider?
 - Business assistance, incentives, entrepreneurial ecosystem
 - Regional economic development partnerships
 - Technology (Gig.U., fiber-to-the-home, etc.)
 - Physical infrastructure (roads, sewers, solar panels, parking structures, green infrastructure, etc.)
 - Cluster development: technology, life sciences, health information technology, tourism, arts, green jobs, manufacturing
 - Product development: amenities that attract employers and employees (parks, schools, communities, etc.)
 - Soft investments (external marketing, leveraging Bloomington's unique character, internal outreach/education)
 - Workforce development (human infrastructure, training, education)

2002 GPP Goals:

Encourage Quality Employment Opportunities for Citizens
Spur Redevelopment Activity
Link Economic Vibrancy with Quality of Life Amenities

Government Services

"DELIVER EFFICIENT, RESPONSIVE AND FORWARD-THINKING GOVERNMENT SERVICES."

– Imagine Bloomington Vision Statement

"ENCOURAGE HEALTHY LIFESTYLES BY PROVIDING HIGH QUALITY PUBLIC PLACES, GREENSPACES, AND PARKS AND AN ARRAY OF RECREATIONAL ACTIVITIES AND EVENTS."

– Imagine Bloomington Vision Statement

"FORTIFY OUR PROGRESS TOWARD IMPROVING PUBLIC SAFETY AND CIVILITY."

– Imagine Bloomington Vision Statement

Discussion Topics:

- Some examples of public services currently provided by the City of Bloomington:
 - Public Safety (police, fire and emergency medical services)
 - Parks & Recreation (parks, trails, pools, golf courses, indoor facilities)
 - Utilities (drinking water, fire hydrants, sanitary sewers, storm sewers)
 - Public Works (animal shelter, engineering, snow and ice removal, street maintenance, trash and recycling pick-up)
 - Transit (bus routes, transfer facility and access service)
- Future Facility and Service Needs?
 - Current vs. future fire protection service areas, law enforcement space needs
 - Eliminating Sanitary Sewer Overflows, downtown sewer improvements
 - Combined downtown transit center and emergency dispatch center
 - New pool needed soon (indoor or outdoor), new ice rink facility
 - Animal Shelter (facility needs, additional staffing, future programming options)
 - Enhanced sustainable (green) practices in government services
- Any public services we don't have now, but want for Bloomington?
 - Additional transit services (more routes, greater frequency, outside city service)
 - Public compost program? A local recycling facility?
 - Expanded scope of Parks and Recreation programming activities?

2002 GPP Goals:

Comprehensively Evaluate Public Facilities
Improve the Capital Improvement Planning Process
Develop a More Inclusive Planning Process

Goal Specific Concepts: What should we achieve for Transportation?

1)

2)

3)

Goal Specific Concepts: What should we achieve for Economic & Sustainable Development?

1)

2)

3)

Goal Specific Concepts: What should we achieve for Government Services?

1)

2)

3)